





# **USER CENTERED SERVICES AT THE UNIVERSITY OF EDINBURGH**

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**UNIVERSITY OF EDINBURGH** 41,000 STUDENTS 14,700 STAFF **3 COLLEGES** 20 SCHOOLS **3 PROFESSIONAL GROUPS** 





### WHAT IS IT? ITS ASPIRATIONS? DECOUPLED FRONT END USER INSIGHTS; AND PROCESSES INFORMATION ARCHITECTURE AND UI FUTURE PROVSION

# **USER CENTERED PORTAL**

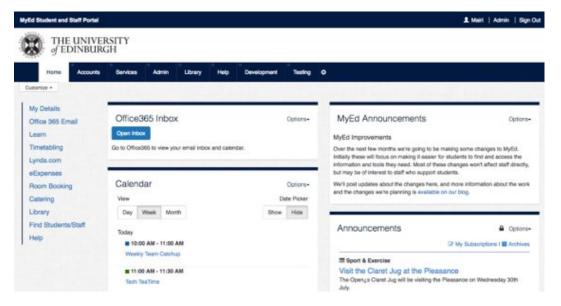




#### UPORTAL AT EDINBURGH

- ◆ 2003: We created MyEd, based on **uPortal 2.1.3**
- ◆ ...some upgrades happened
- ◆ 2017: We upgraded to **uPortal 4.3** with the **Respondr theme**

□ A new responsive design in line with University website





A DIGITAL EXPERIENCE WHICH MAKES THE USER FEEL THE UNIVERSITY'S ONLINE ENVIRONMENT IS CENTERED AROUND THEM







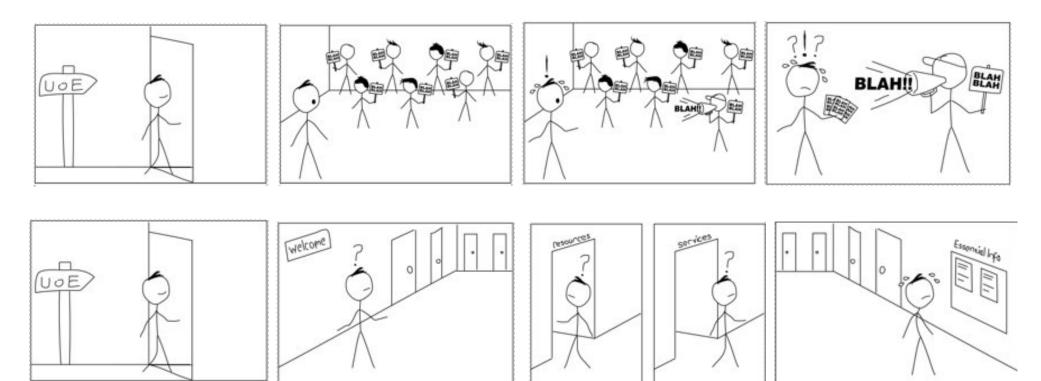
#### WHAT WE KNOW – COMMENTS FROM STUDENTS

- "I can cope with MyEd but it took me a while to get used to it"
- "It's very **disorganised**. It's full of sections with unhelpful headings and most parts aren't relevant"
- "The point is **not having all that information over you** when you search for something specific"
- "It's been 3 years and 8 times out of 10 I click in the wrong place in MyEd"



#### USER CENTERED PORTAL

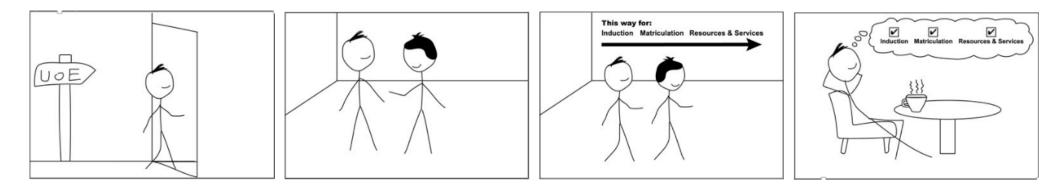
#### CURRENT EXPERIENCE







#### EXPERIENCE WE'RE WORKING TOWARDS







PRESENT SERVICES, TASKS, AND CONTENT IN THE PORTAL ORGANIZED AROUND THE STUDENT'S (USER'S) PERSPECTIVE, NOT SYSTEMS OR DEPARTMENTS

User Centered Portal – Proposal



### UCP CONCEPTS

### ◆ Task based

□ Visually integrate elements from diverse systems related to a task

### ♦ Contextual content

□ Show users what they need when they need it





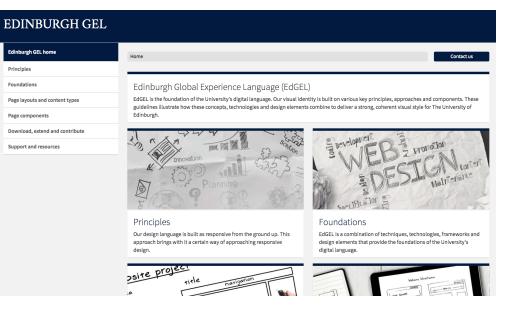
### FIRST STEPS

- Working towards uPortal5
- ♦ User Research
- ◆ Information Architecture (IA)
  - □ Content Audit
  - **u** UI
  - □ Migration Plan



### CONSCIOUS DECOUPLING

- Wider University context
   Break down the monoliths
   Improve consistency
- uPortal has powerful set of core sub-system
   Rending engine is very complex
- We want to use **EdGel** 
  - Edinburgh Global Experience Language
  - □ Provides consistent UI for University web applications and sites
  - □ Self contained, extensible Bootstrap-based distribution of CSS & JS
  - □ Not easy to integrate fully with uPortal skin



### OUR APPROACH

- Technical framework built to decouple the front-end from uPortal
   But kept to use sub-systems
- ◆ React front-end MyEd Progressive

□ Mobile First

□ 90% of content accessed via MyEd Progressive

□ Validated top tasks for users

□ Mega menu for accessing tasks

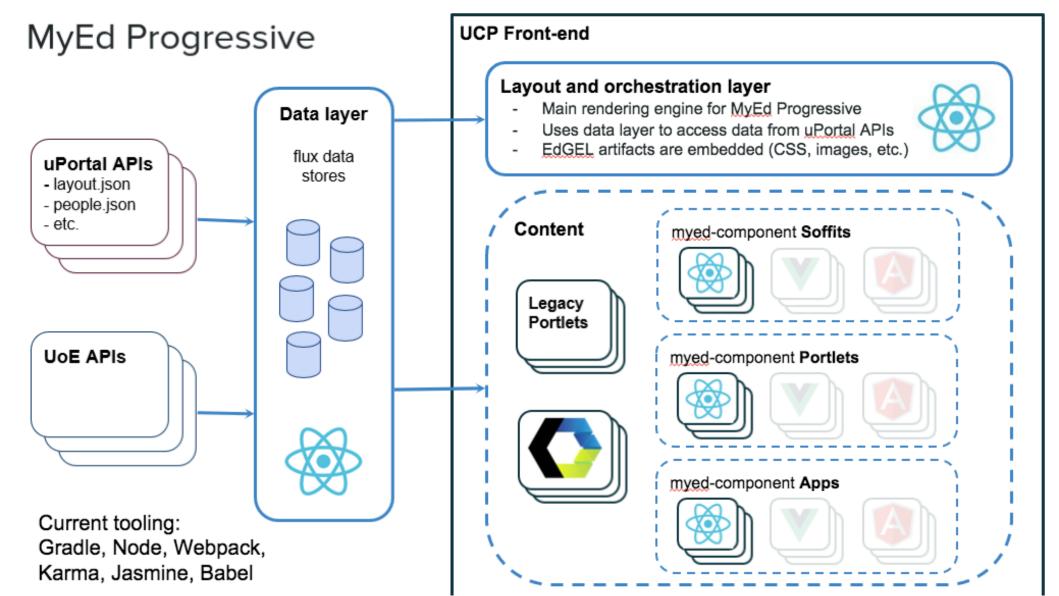
□ Finding content

- Favourites
- Searching

□ You might like

Contextual data driven to user

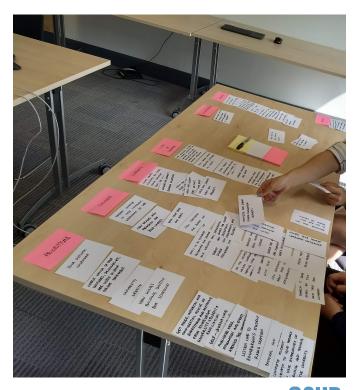




### PRESENTATION AND CONTENT

- ◆ User Research activities
  - □ Physical open card sort activity
    - Task based descriptions; not Services!!
    - An emerging grouping of tasks and IA layout
    - First iterative prototype based on new IA

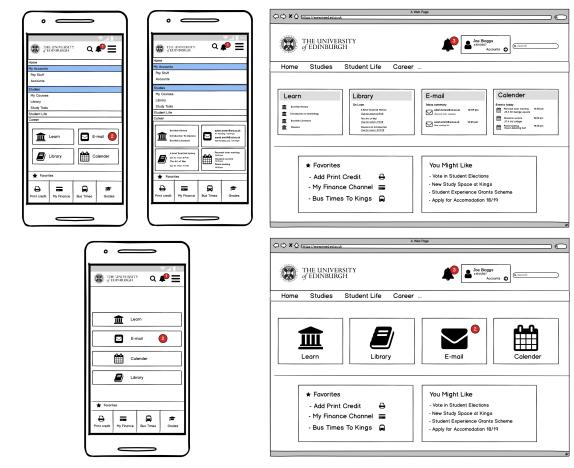




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#### **INITIAL PROTOTYPES**





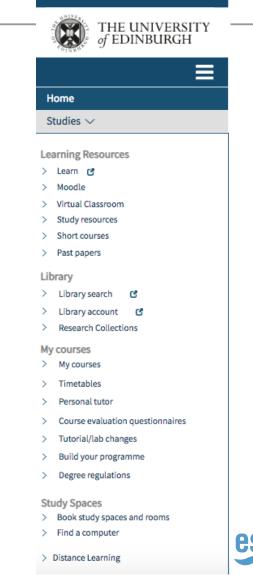


#### USER CENTERED PORTAL

#### USABILITY TESTING

- Usability testing on first prototype; testing:
  - □ A mobile first approach
  - □ Content display and interactions
  - □ 3 levels of content; based on preliminary card-sort analysis

PAGES Home DT New 🖉 G	MyEd Student and Staff Portal	
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Check print credit	Home Studies V Accounts V Student Life V Careers V	
<ul> <li>Add a favourite</li> <li>Lörary atternative panels</li> <li>Home Moko New</li> <li>Card PIN Mole</li> <li>Print credit Mole</li> <li>Add Fav Mole</li> <li>New Page 1</li> <li>Image 2 back up</li> <li>Home 0LD</li> <li>Page 1</li> <li>Mega menu placeholder</li> <li>Page 3</li> <li>Page 3</li> <li>Page 3</li> </ul>	Learning Resources     Library       Course L     > Learn C       Please not correspications     > Model       Virtual classroom     > Library search C       > Virtual classroom     > Library account C       > Study resources     > Short courses       > Short courses     > Past papers       Pavo     Pavo	Study Spaces > Distance learning > Book study spaces and rooms > Find a computer
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### VALIDATING INITIAL CARD SORT ACTIVITIES

Closed sort task sort activity

 $\Box$  1000+ responses

 Validating grouping of tasks and access to services and content

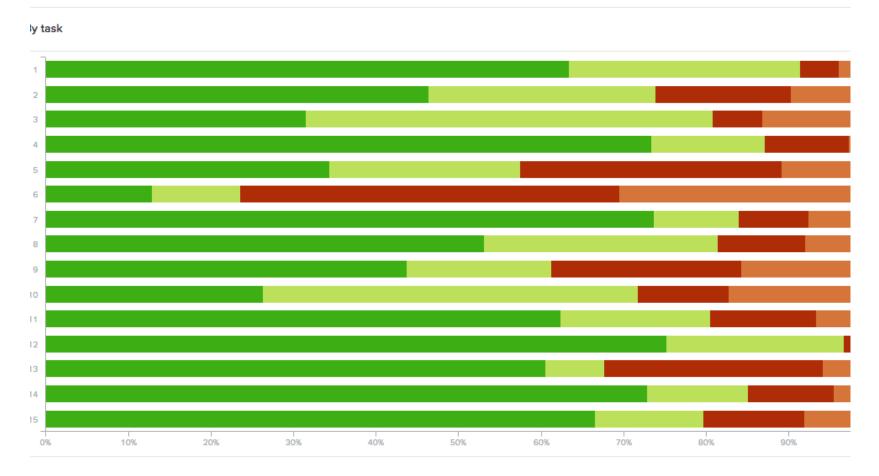
□ Validating naming conventions

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#### USER CENTERED PORTAL

#### TREE TEST RESULTS; FINALISE MENU LAYOUT







#### CURRENT MYED PROGRESSIVE: POWERED BY REACT

....

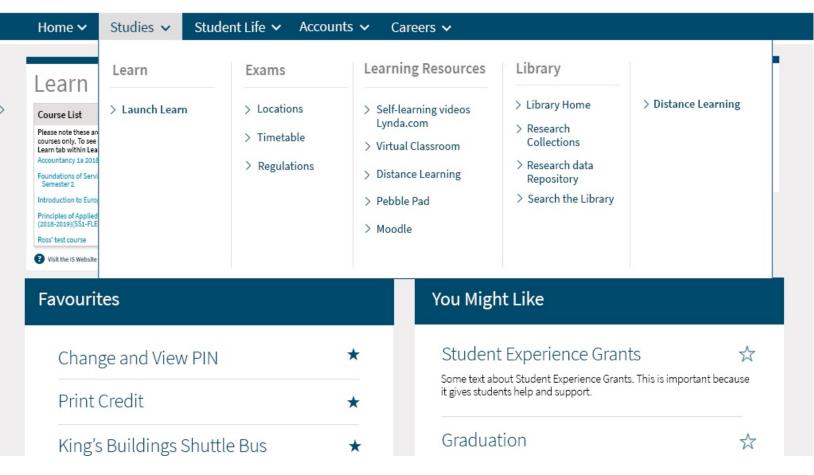
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#### MYED MENU - MEGAMENU





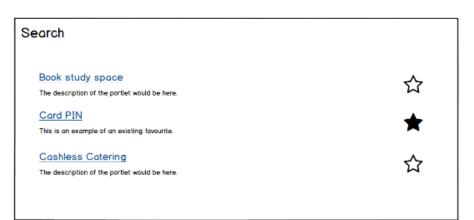
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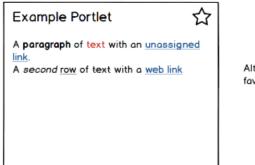
## FAVOURITES

### ◆ In development

□ Provide users list of favourites on their homepage

- Removing other customization options
- □ Investigating existing APIs used by
- Favourites and Favourites Carousel portlets
- $\square$  Aware of esco-content-menu web component  $\textcircled{\odot}$
- □ Usability testing planned for this





Alternative method of adding favourites within portlets.



### WHAT'S NEXT

## Promote to LIVE

□ Preview opt-in for students and staff Q1 2019

□ Full switchover summer 2019

## Ongoing service improvements

Apply User Experience (UX) processes learnt over past 12 months
 Utilise notifications, where appropriate

## Open Apereo 2019

□ Proposal submitted to look further into UX opportunities within the project

- Insights
- Methods

Project update proposal





PRESENT SERVICES, TASKS, AND CONTENT IN THE PORTAL ORGANIZED AROUND THE STUDENT'S (USER'S) PERSPECTIVE, NOT SYSTEMS **OR DEPARTMENTS** 







WHAT IS IT? ITS ASPIRATIONS? CURRENT STATE HOW IT IS BEING USED? FUTURE PLANS GET INVOLVED!

FIOSAN (FORMERLY KNOWN AS NOTIFICATIONS BACKBONE)







#### AIMS OF FIOSAN NOTIFICATIONS BACKBONE

- ◆ Transform task-related communications in HE
- Improve end user experience, integrating with institutional systems/sources of notifications
- Standardise and simplify key communication processes:
  - □ Better targeted comms with students and staff
  - □ Better completion rates for key tasks and activities
  - □ Cross media communication in emergency cases
  - □ Potential to track success of approach, leading to better designed communication strategies



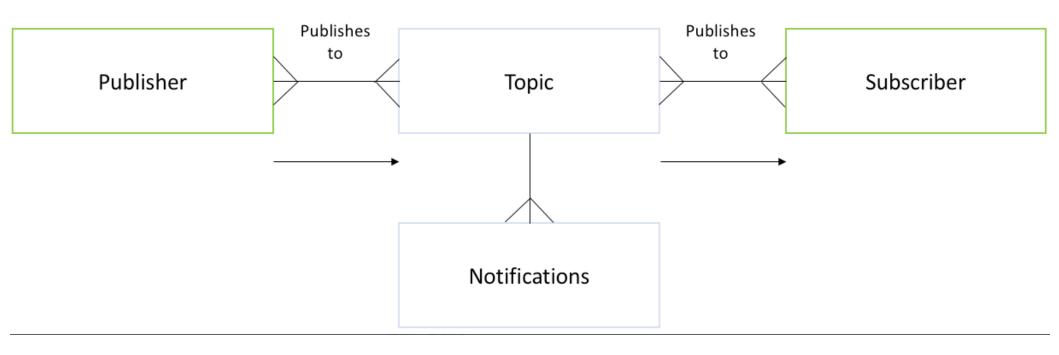


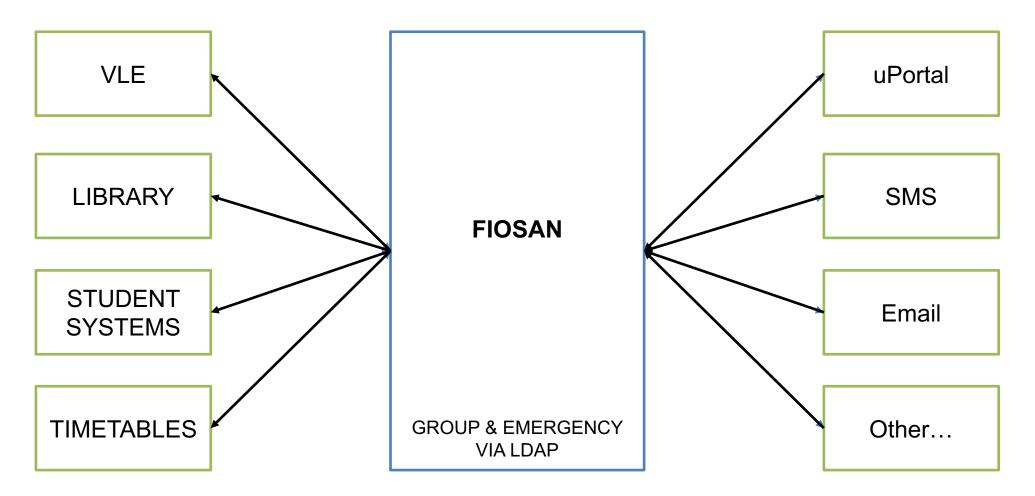
### WHAT IS FIOSAN?

- Cross-system solution for personalized notifications
- Enable notifications to be created-by and distributed-across multiple systems
- Provides:
  - □ High throughput of notification message handling
  - □ Security mechanism to ensure security and SSL encryption of notifications
  - □ UI to allow for support and administration of pubs/subs
  - □ Audit messaging
  - □ Ability to push a single notification to multiple subscribers











## WHAT IS IT?

- ♦ All components are Java
  - underlying Oracle Database back end.
- For the components we use the Spring framework, with the following main dependencies/libraries:

# Spring Boot 1.2.x

- □ Spring-boot-starter-web
- **Spring-boot-starter-data-rest**
- Spring-boot-starter-data-pa
- ◆ JSON-path
- Swagger (at time of writing 1.0.2)
- Oracle JDBC Driver
- Spring-security-oauth2
- G apereoring-cloud-starter-security org.jsoup HTML parser



#### MICROSERVICE API

_				
🕀 swagger	https://notify.ws-apps.is.ed.ac.uk/v2/api-docs?group=notific	Authorize	Explore	ReDoc

#### **Notification Backbone JSON API**

This service provides the ability for publishers and subscribers to create/edit/delete/view notifications as appropriate.

notification-controller : Notification Controller	Show/Hide List Operations Expand Operations
GET /emergencynotifications	Get all emergency notifications
POST /notification/	Create a new notification
DELETE /notification/{notification-id}	Delete a notification
GET /notification/{notification-id}	Get a specific notification
PUT /notification/{notification-id}	Update notification
GET /notifications/publisher/{publisher-id}	Get notifications by publisher
GET /notifications/user/{uun}	Get notifications by user
GET /usernotifications/{subscriber-id}	Get a list of categories containing notifications for a user

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#### USER INTERFACE

Home Group Notifications	Emergency Notifications Us	er Notifications Publisher Sub	scriber Scheduled Jobs	User Ad	ministration	Logout						
THE UNIVERS	ITY I		Schools & d	lepartments		٩						
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### CURRENT STATE OF PLAY

- An Apereo Incubating project
- Shared at Open Apereo 2018 (as Notifications Backbone)
- ◆ Recently released on GitHub
  - □ Microservice: <u>https://github.com/uoe-is-apps/notification-ms/</u>
  - □ UI: <u>https://github.com/uoe-is-apps/notification-ui</u>
- Unicon/State Center Community District already involved
- Presented at uPortal Winter Summit January '19
- Looking to understand level of interest within community
  - □ Assistance in building future sustainability
  - □ Project roadmap



### **INTERESTED PARTIES (SO FAR!)**

- University of Edinburgh
- ♦ Unicon
- ◆ State Center Community College District, CA
- ◆ Cal Poly Pomona, CA
- Brigham Young University
- ◆ Sorbonne University to follow up with post uPortal Winter Summit ☺
- $\blacklozenge$  University of South Dakota to follow up with post uPortal Winter Summit  $\textcircled{\odot}$





#### POSSIBLE USE CASES

- Call to action academic and administrative tasks
- Informational and awareness sharing
- Multi-channel emergency communications





### HOW IT IS BEING USED AT EDINBURGH

### Publishers

- □ Exams; availability and changes
- □ Surveys teams
- □ Library: item reservations etc. in development
- □ Manual & Emergency
- □ Internally known as 'Notifications Service'
- Subscribers

□ MyEd/uPortal

• User insights

□ SMS and email not being explored currently



#### ▲ º You are signed in as Steven Student 🕒 Sign Out

#### Notifications

This is a proxy notification representing one from an exter... This is a proxy notification representing one from an exter... The room you requested is now available.

Yes, even your bike must be registered and a fee is assoc... The parking ticket issued two weeks ago has not been pa... Principles of Electromagnetics is past due and must be re... Introduction to Basket Weaving is past due and must be r... You reserved Fundamentals of Marble Stacking, it is now ... After three months of hard work in this class, its time to p... We are coming to the end of another productive class. Pl... You must write a 100 word summary of War and Peace. T... Chapters 1 - 3 are due tomorrow. There will be a test on t... See All Notifications



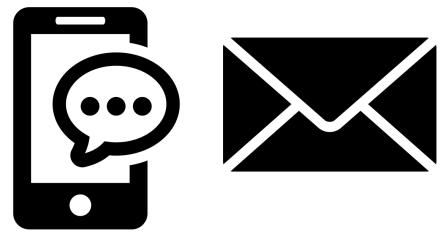
### HOW OTHERS ARE LOOKING TO UTILISE FIOSAN

◆ Multi-channel emergency comms (via UI)

🗆 Email

□ SMS (Twilio)

□ uPortal



Created by Arafat Uddin from Noun Project Created by Rockicon from Noun Project

**uPortal**<sup>®</sup>





### NEXT STEPS

- Understand interest within community
- Open up roadmap discussions with interested users
- ♦ Governance
- Work towards Incubation Exit Criteria
- Possible future integrations:
  - Institutional systems
  - Browser notifications
  - □ PUSH
  - □ WhatsApp, Facebook
  - □ More…



### GET INVOLVED

- Apereo Incubation page: <u>https://www.apereo.org/projects/fiosan</u>
- View on GitHub:
  - □ Microservice: <u>https://github.com/uoe-is-apps/notification-ms/</u>
  - □ UI: <u>https://github.com/uoe-is-apps/notification-ui</u>
- Mailing Lists:
  - □ <u>fiosan-dev@apereo.org</u>
  - □ <u>fiosan-user@apereo.org</u>



### PROPOSING FIOSAN

- ♦ FIOSAN
  - □ Pronounced *Fi-san*:

https://learngaelic.scot/dictionary/index.jsp?abairt=fiosan&slang=both&wholeword=false

□ Plural or diminutive of Fios ("a wee piece of knowledge") AND a message (in computing)





# THANK YOU!

# **QUESTIONS**?

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